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DDMEOnline Teams With Former NFL players and Dental Sleep Industry Experts To Promote Sleep Apnea Awareness

FOR IMMEDIATE RELEASE

Newcastle, CA—(VIA Internet)—July 12, 2012: It takes a true team effort to bring public awareness to the harmful effects of sleep apnea. That's why Dr. Steve Carstensen, DDS, President Elect of the American Academy of Dental Sleep Medicine, industry sleep experts and former Seattle Seahawk players have joined together to raise awareness about sleep apnea in the nationwide campaign "Tackle Sleep Apnea."

DDMEOnline is proud to participate in this campaign, donating home sleep test equipment and diagnostics services during the third stop in the nationwide "Tackle Sleep Apnea" campaign this Saturday, July 14th in Seattle, Washington. DDME will provide the technology to perform 25 free overnight sleep tests being offered to the former NFL players and the public during this event.

Former Seattle Seahawk players Jacob Green and Nesby Glasgow and former Dallas Cowboy Derek Kennard will be sharing their personal experiences with sleep apnea. Dr. Steve Carstensen, DDS, President Elect of The American Academy of Dental Sleep Medicine, and David Gergen of Gergen's Orthodontic Lab will be discussing the symptoms, dangers and possible treatment options for sleep apnea. Dr. Teresa Jacobs, Board Certified Sleep Physician will be reading and diagnosing the sleep tests.

When presented with the opportunity to be the exclusive provider of sleep test equipment for this event, DDME's President Jeffory Wyscarver called upon the community of member dentists within his own network to round up all the testing devices needed. Approximately 20 member dentists are shipping the Nox-T3's they use in their practice to the event to help set a record of 25 overnight sleep tests.

"Our community of member dentists has really come through for this event--they didn't hesitate when we asked them to volunteer their own devices. They are so excited and proud to be connected to this national awareness campaign and DDME is equally proud to be the exclusive provider of the testing and sleep diagnostics support for this event," says Jeffory Wyscarver.

The event is being held on July 14 at 2 p.m. at Century Link Field located at 800 Occidental Ave. S. in Seattle, WA. This event is free to the public with pre-registration. There will be a question and answer session for the press at 1 p.m. In addition, the NFL players involved will be signing autographs after the event.

To qualify for an in-home sleep test or to attend the event, participants must pre-register online at SleepTest.com/seattle or call either 1-855-MY-SLEEP or 425-614-5598 prior to the event.

About DDME:

DDME bridges the gap between the dental community and sleep experts through advanced sleep technology and management of the sleep diagnostics process, empowering the dental community to

treat patients appropriately diagnosed with OSA that would otherwise go untreated. Visit DDMEOnline.com for more information.